

Jean W. Yeager

Co-Director

Jean started his work life as a newspaper editor and book publisher for the United Methodist Reporter publications. He moved into advertising, marketing and public relations and worked as a writer / producer in Dallas, Texas. He twice won the International Broadcasting Award for creativity in Radio Comedy Advertising. Eventually, he established his own marketing / creative services agency and worked with major brands including: 7-Eleven, McDonalds, Coca-Cola, American Airlines and non-profits like the Muscular Dystrophy Association and the National Association of Broadcasters.

In the 1980's Jean and his wife, Marietta, a psychiatric Occupational Therapist, met anthroposophy and things changed. They became inspired to work with this understanding of the human being in their professional lives. To deepen their understanding, they moved to Sussex, England where Jean took the Social Development program at the Centre for Social Development at Emerson College; and Marietta, studied Artistic Therapy at Tobias School of Art.

From 1989-1991 Jean was an adjunct faculty member at the Centre for Social Development where he taught in the Centre's Social Development program and various courses in programs at Emerson College, conducted workshops at Waldorf Schools and the local community college, and co-led an organizational development change program at the Kent County Council. With Paul Shanahan, Jean co-authored a Total Quality Management (TQM) workbook as part of the, "*First Line Management*" series published by McMillen/Intek (Euro) Ltd.

Upon his return to the U.S., Jean worked with many Waldorf Schools, the Biodynamic Farming & Gardening Association, the Anthroposophical Society and other non-profits on questions of Vision / Mission, Strategic Planning, Conflict Resolution, and Non-Profit Marketing. He has conducted workshops on *The Truth About T.V. & Media* (based on his personal experiences and research), *Biography* and other self-development topics. He has held positions of Interim Development Director at Kimberton Waldorf School, and was, for a few years, managing editor for *BIODYNAMICS*. Jean has been a board member of: The Biodynamic Farming & Gardening Association, The Kimberton Waldorf School, Sunbridge College, and The Waldorf Teacher Development Association (Detroit, MI).

In 1997, Jean was hired as Administrative Director of the Anthroposophical Society in America, a position from which he retired from in 2007. Since then, he has continued to oversee the Anti-Defamation activities for the Council of Anthroposophical Organizations (CAO), is an active consultant, conducts adult education workshops and is Publisher of the *Journal for Anthroposophy*. For more than a decade, Jean taught courses in maximum security prisons on "The Six Subsidiary Exercises", "Communications Skills" and "Biography".

Jean lives with his wife Marietta in Rutland, Vermont. They have three adult children who are Waldorf graduates. He is writing plays, screenplays and studies finger-style, blues guitar.

What is your dream? Are you living it?