

Martin L. Novom

Co-Director

Martin has a long and rich history as an adult educator, consultant, editor and author working extensively in the Waldorf movement and the greater nonprofit world. He is passionate about adult education and pursues it by presenting at conferences, leading workshops and teaching in ongoing programs. He applies his educational approach to advising Waldorf schools and other nonprofits throughout North America. As an author he writes on philanthropic topics and is the editor of an important new book on fundraising.

He combines his many years as a student of Anthroposophy with his practical experience as a staff member and advisor. He expresses his dedication to adult education in both the Waldorf movement and the nonprofit world. As a certified fundraiser and volunteer leader with the Association of Fundraising Professionals, he co-created and teaches annually in The Academy, an in-depth seminar experience for fundraisers. The same organization has also certified him as a Master Teacher, and he is a frequent presenter in the Certification Review Course offered around the country for fundraisers preparing to take the certification exam.

For the Waldorf movement, he is a frequent participant in adult educational efforts. He was a core group member of the Lemnis Conference Series putting on 13 conferences in the Pacific Northwest on Waldorf administrative, governance and leadership issues each with an esoteric theme. Martin has been an adjunct faculty member with the Sunbridge College Waldorf Administration Program since 1993. For the last seven years he has been a member of the planning group of the Healthy Waldorf Schools Conference for the East Coast. With his own organization, the Alexis de Tocqueville Institute, he has developed and produced an annual multi-school workshop series for Waldorf Schools since 2000. To date more than 70 schools and 500 attendees have participated.

Martin is the editor and lead author of the first book on fundraising feasibility studies, published by Wiley & Sons, [The Fundraising Feasibility Study –It's Not About the Money](#), released in March 2007. Prior to starting his own organization he held several successful nonprofit staff positions: Director of Development with the **National Arborist Foundation** (NH), Advisory Services Officer with the **Rudolf Steiner Foundation** (NY), Director of Marketing and Philanthropy for **Monadnock Community Hospital** (NH), Development Manager for **New Hampshire Public Radio** (NH) and Development Officer for the **Lukas Foundation** (NH).

Martin lives with his wife, Deborah Hawkins, Ph.D., in Laurinburg, North Carolina. His two adult children are k-12 Waldorf graduates. His other passions are history and downhill skiing.